

# INFLATION, DAMNABLE INFLATION!

05-01-22

Friends and customers, We as a nation are in a period of inflation. This was not caused by manufacturers. It was caused by your elected (supposedly) politicians. So please don't blame manufacturers of anything, not just ammo. EVERYTHING is going up in price right now.

In the last two years some of our components, like primers have doubled in cost. Other components such as brass, propellant, and bullets have gone up by 35-45%. Packaging has gone up 25%. With gasoline prices escalating, our shipping costs have gone up by 30% and our labor costs have gone up by about 10-15%. We did not want this or create this and as a result of this inflation, our retail pricing has increased 21% since 2018.

I could hold my breath and wait for pricing to fall, but it never will. Our old US economic system that I grew up with is gone and in my opinion, is being destroyed intentionally and permanently. Friends, if you think ammo is expensive now, I fear that in another five years, you'll look back on today's ammo pricing and wish it would return. No ammo companies are causing this inflation, we are just laboring under it, to survive, same as all manufacturers of anything right now. PLEASE get yourself prepared for food and drinking water shortages, fuel shortages (not just for driving, but for heating) civil unrest, government corruption (more than we already have), and a new normal. You can survive and even thrive if you are prepared. Be smart and aware and get ahead of the destructive curve. We love our country, but not our politicians!

Good shooting and God bless,

Tim